# Digital Services Act package: open public consultation

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#### Introduction

The Commission <u>announced</u> a Digital Services Act package with two main pillars: first, a proposal of new and revised rules to deepen the Single Market for Digital Services, by increasing and harmonising the responsibilities of online platforms and information service providers and reinforce the oversight over platforms' content policies in the EU; second, ex ante rules to ensure that markets characterised by large platforms with significant network effects acting as gatekeepers, remain fair and contestable for innovators, businesses, and new market entrants.

The Commission is initiating the present open public consultation as part of its evidence-gathering exercise, in order to identify issues that may require intervention at the EU level.

This consultation covers in addition a series of topics related to the environment of digital services and online platforms, which will be further analysed in view of possible upcoming initiatives should the issues identified require a regulatory intervention.

The consultation is structured in several modules, as follows:

- 1. How to effectively keep users safer online?
- 2. Reviewing the liability regime of digital services acting as intermediaries?
- 3. What issues derive from the gatekeeper power of digital platforms?
- 4. Other emerging issues and opportunities, including online advertising and smart contracts
- 5. How to address challenges around the situation of self-employed individuals offering services through online platforms?
- 6. What governance to reinforce ow to complete the Single Market for digital services?

The questionnaire refers to **digital services** (or 'information society services', within the meaning of the E-Commerce Directive), as 'services provided through electronic means, at a distance, at the request of the user'. It also refers more narrowly to a subset of digital services here termed **online intermediary services**. By this we mean services such as internet access providers, cloud services, online platforms, messaging services, etc., i.e. services that generally transport or intermediate content, goods or services made available by third parties. Parts of the questionnaire specifically focus on **online platforms** – such as e-commerce marketplaces, search engines, app stores, online travel and accommodation platforms or mobility platforms and other collaborative economy platforms, etc.

A glossary further clarifies the terms and other technical concepts.

You may respond to one, several or all of the modules. At the end of the questionnaire, you will also be able to upload a document, if you wish to do so, or add other issues not specifically covered in the questionnaire. You can save your replies and get back to the questionnaire at a later stage. Please make sure to save a draft of the questionnaire regularly as you fill it in, and to submit the questionnaire before the end of the consultation period on 8 September 2020.

The questionnaire is published in English, but will soon be available in all the official languages of the European Union. Respondents may submit their replies in any official language.

## About you

- \*1 Language of my contribution
  - Bulgarian
  - Croatian
  - Czech
  - Danish
  - Dutch
  - English
  - Estonian
  - Finnish
  - French
  - Gaelic
  - German
  - Greek
  - Hungarian
  - Italian
  - Latvian
  - Lithuanian
  - Maltese
  - Polish
  - Portuguese
  - Romanian
  - Slovak
  - Slovenian
  - Spanish
  - Swedish
- \*2 I am giving my contribution as
  - Academic/research institution
  - Business association
  - Company/business organisation
  - Consumer organisation
  - EU citizen

<ul> <li>Environmental organisation</li> <li>Non-EU citizen</li> <li>Non-governmental organisation (NGO)</li> <li>Public authority</li> <li>Trade union</li> <li>Other</li> </ul>
*3 First name
*4 Surname
*5 Email (this won't be published)
*6 Scope  International Local National Regional
*7 Organisation name 255 character(s) maximum
*8 Organisation size  Micro (1 to 9 employees) Small (10 to 49 employees) Medium (50 to 249 employees) Large (250 or more)
9 What is the annual turnover of your company?  <=2m EUR <=10m EUR <=50m EUR  More than 50 m EUR
<ul><li>10 Are you self-employed and offering services through an online platform?</li><li>Yes</li><li>No</li></ul>
11 Would you describe your company as :

<ul><li>a startup?</li><li>a scaleup?</li><li>a conglomerate offering a wide range of services online?</li></ul>
12 Is your organisation:  an online intermediary  an association representing the interests of online intermediaries  a digital service provider, other than an online intermediary  an association representing the interests of such digital services  a different type of business than the options above  an association representing the interest of such businesses  other
13 What type(s) of services do you provide?  Internet access provider  Domain name services  Messaging service between a finite number of users  Cloud computing services  E-commerce market place: for sales of goods, travel and accommodation booking, etc.  Collaborative economy platform  Social networking  Video, audio and image sharing  File hosting and sharing  News and media sharing  App distribution  Rating and reviews  Price comparison  Video streaming  Online advertising intermediation  Blog hosting  Other services
14 Please specify
15 What types of services does your platform intermediate?
<ul> <li>Temporary accommodation</li> <li>Private transportation</li> <li>Food delivery</li> <li>Household maintenance</li> <li>Other types of on-location services</li> <li>Software development</li> <li>Design</li> <li>Social media editing</li> </ul>

Other services provided online
16 Does your organisation play a role in:  Flagging illegal activities or information to online intermediaries for removal Fact checking and/or cooperating with online platforms for tackling harmful (but not illegal) behaviours  Representing fundamental rights in the digital environment Representing consumer rights in the digital environment Representing rights of victims of illegal activities online Representing interests of providers of services intermediated by online platforms Other
<ul> <li>17 Is your organisation a</li> <li>Law enforcement authority, in a Member State of the EU</li> <li>Government, administrative or other public authority, other than law enforcement, in a Member State of the EU</li> <li>Other, independent authority, in a Member State of the EU</li> <li>EU-level authority</li> <li>International level authority, other than at EU level</li> <li>Other</li> </ul>
18 Is your business established in the EU?  Ves  No
19 Please select the EU Member States where your organisation is established or currently has a legal representative in:  Austria Belgium Bulgaria Croatia Cyprus Czechia Denmark Estonia Finland France Germany Greece Hungary Ireland Italy Latvia Lithuania Luxembourg Malta

- Netherlands Poland Portugal Romania Slovak Republic Slovenia Spain Sweden 20 Transparency register number 255 character(s) maximum Check if your organisation is on the transparency register. It's a voluntary database for organisations seeking to influence EU decisionmaking. \*21 Country of origin Please add your country of origin, or that of your organisation. Libya Djibouti Saint Martin Afghanistan Åland Islands **Dominica** Liechtenstein Saint Pierre and Miquelon Lithuania Albania Dominican Saint Vincent Republic and the Grenadines Luxembourg Algeria Ecuador Samoa American Macau San Marino Egypt Samoa Andorra El Salvador Madagascar São Tomé and Príncipe Angola Equatorial Malawi Saudi Arabia Guinea Eritrea Malaysia Anguilla Senegal Antarctica Estonia **Maldives** Serbia Antigua and Eswatini Mali Seychelles Barbuda Sierra Leone Argentina Ethiopia Malta Falkland Islands Armenia Marshall Singapore Islands Aruba Faroe Islands Martinique Sint Maarten Fiji Mauritania Slovakia Australia
  - Azerbaijan
     France
     Mayotte
     Bahamas
     French Guiana
     Mexico
     Bahrain
     French
     Micronesia

Polynesia

Mauritius

Finland

Austria

Slovenia

Solomon Islands

Somalia

South Africa

Bangladesh	<ul><li>French Southern and Antarctic Lands</li></ul>	Moldova	<ul> <li>South Georgia and the South Sandwich Islands</li> </ul>
<ul><li>Barbados</li><li>Belarus</li><li>Belgium</li><li>Belize</li><li>Benin</li><li>Bermuda</li><li>Bhutan</li></ul>	<ul><li>Gabon</li><li>Georgia</li><li>Germany</li><li>Ghana</li><li>Gibraltar</li><li>Greece</li><li>Greenland</li></ul>	<ul> <li>Monaco</li> <li>Mongolia</li> <li>Montenegro</li> <li>Montserrat</li> <li>Morocco</li> <li>Mozambique</li> <li>Myanmar</li> <li>/Burma</li> </ul>	<ul> <li>South Korea</li> <li>South Sudan</li> <li>Spain</li> <li>Sri Lanka</li> <li>Sudan</li> <li>Suriname</li> <li>Svalbard and Jan Mayen</li> </ul>
<ul><li>Bolivia</li><li>Bonaire Saint Eustatius and Saba</li></ul>	<ul><li>Grenada</li><li>Guadeloupe</li></ul>	<ul><li>Namibia</li><li>Nauru</li></ul>	<ul><li>Sweden</li><li>Switzerland</li></ul>
<ul><li>Bosnia and Herzegovina</li></ul>	Guam	Nepal	Syria
<ul><li>Botswana</li><li>Bouvet Island</li><li>Brazil</li><li>British Indian</li></ul>	<ul><li>Guatemala</li><li>Guernsey</li><li>Guinea</li><li>Guinea-Bissau</li></ul>	<ul><li>Netherlands</li><li>New Caledonia</li><li>New Zealand</li><li>Nicaragua</li></ul>	<ul><li>Taiwan</li><li>Tajikistan</li><li>Tanzania</li><li>Thailand</li></ul>
Ocean Territory  British Virgin Islands	Guyana	Niger	The Gambia
<ul><li>Brunei</li></ul>	Haiti	Nigeria	Timor-Leste
Bulgaria	<ul><li>Heard Island and McDonald Islands</li></ul>	Niue	Togo
Burkina Faso	Honduras	Norfolk Island	Tokelau
Burundi	Hong Kong	<ul><li>Northern</li><li>Mariana Islands</li></ul>	Tonga
<ul><li>Cambodia</li></ul>	Hungary	North Korea	<ul><li>Trinidad and Tobago</li></ul>
Cameroon	Iceland	<ul><li>North Macedonia</li></ul>	Tunisia
Canada	India	Norway	Turkey
Cape Verde	Indonesia	Oman	Turkmenistan
<ul><li>Cayman Islands</li></ul>	Iran	<ul><li>Pakistan</li></ul>	<ul><li>Turks and Caicos Islands</li></ul>
<ul><li>Central African Republic</li></ul>	Iraq	Palau	Tuvalu
Chad	Ireland	Palestine	Uganda
Chile	Isle of Man	Panama	Ukraine
China	Israel	Papua New	United Arab
<ul><li>Christmas Island</li></ul>	Italy	Guinea Paraguay	Emirates United Kingdom

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States United States Minor Outlying Islands</th></li></ul>	United States United States Minor Outlying Islands
	Colombia	Jersey		Pitcairn Islands		Uruguay
0	Comoros	Jordan		Poland	0	US Virgin Islands
	Congo	Kazakhstan		Portugal		Uzbekistan
	Cook Islands	Kenya		Puerto Rico		Vanuatu
	Costa Rica	Kiribati		Qatar		Vatican City
	Côte d'Ivoire	Kosovo		Réunion		Venezuela
	Croatia	Kuwait		Romania		Vietnam
0	Cuba	<ul><li>Kyrgyzstan</li></ul>	0	Russia	0	Wallis and Futuna
0	Curaçao	Laos	0	Rwanda	0	Western Sahara
0	Cyprus	Latvia	0	Saint Barthélemy	0	Yemen
©	Czechia	Lebanon	0	Saint Helena Ascension and Tristan da Cunha	0	Zambia
0	Democratic Republic of the Congo	Lesotho	0	Saint Kitts and Nevis	0	Zimbabwe
	Denmark	Liberia		Saint Lucia		

#### \*22 Publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

## Anonymous

Only your type of respondent, country of origin and contribution will be published. All other personal details (name, organisation name and size, transparency register number) will not be published.

#### Public

Your personal details (name, organisation name and size, transparency register number, country of origin) will be published with your contribution.

23 I agree with the personal data protection provisions

## I. How to effectively keep users safer online?

This module of the questionnaire is structured into several subsections:

**First,** it seeks evidence, experience, and data from the perspective of different stakeholders regarding illegal activities online, as defined by national and EU law. This includes the availability online of illegal goods (e.g. dangerous products, counterfeit goods, prohibited and restricted goods, protected wildlife, pet

trafficking, illegal medicine, misleading offerings on food supplements), content (e.g. illegal hate speech, child sexual abuse material, content infringing intellectual property rights), and services, or practices infringing consumer law (such as scams, misleading advertising, exhortation to purchase made to children) online; it covers all types of illegal activities, both as regards criminal and civil law.

It then inquires about other activities online which are not necessarily illegal but could cause harm to users, such as the spread of online disinformation or harmful content to minors.

It also seeks facts and informed views on the potential risks of erroneous removal of legitimate content. It also inquires about transparency and accountability in measures taken by digital services and online platforms in particular in intermediating users' access to their content and enabling oversight by third parties. Respondents might also be interested in related questions in the module of the consultation focusing on online advertising.

**Second**, it explores proportionate and appropriate responsibilities and obligations that could be required from online intermediaries, in particular online platforms, in addressing the set of issues discussed in the first sub-section.

This module does not address the liability regime for online intermediaries, which is further explored in the next module of the consultation.

## 1. Main issues and experiences

#### A. Experiences and data on illegal activities online

#### Illegal goods

I don't know

1 Did you ever come across illegal goods on online platforms (e.g. a counterfeit product, prohibited and restricted goods, protected wildlife, pet trafficking, illegal
medicine, misleading offerings on food supplements)?
No, never
Yes, once
Yes, several times

2 What measure did you take?
I sent the product back to the seller
I reported it to the platform via its existing reporting procedure
I contacted the platform through other means
I notified a public authority
I notified a consumer organisation
I did not take any action
Other. Please specify in the text box below

3 I	Please specify.
3	3000 character(s) maximum

4 How easy was it for you to find information on where yo good?	u coul	ld report the illegal
Please rate from 1 star (very difficult) to 5 stars (very easy)	\$	
5 How easy was it for you to report the illegal good?		
Please rate from 1 star (very difficult) to 5 stars (very easy)		
6 How satisfied were you with the procedure following you	ur repo	ort?
Please rate from 1 star (very disatisfied) to 5 stars (very satisfied)	sfied)	
<ul> <li>7 Are you aware of the action taken following your report?</li> <li>Yes</li> <li>No</li> <li>8 Please explain</li> <li>3000 character(s) maximum</li> </ul>	?	
<ul> <li>9 In your experience, were such goods more easily access start of the COVID-19 outbreak?</li> <li>No, I do not think so</li> <li>Yes, I came across illegal offerings more frequently</li> <li>I don't know</li> <li>10 What good practices can you point to in handling the according since the start of the COVID-19 outbreak?</li> </ul>		
Illegal content  11 Did you ever come across illegal content online (for exviolence, hatred or discrimination on any protected ground gender or sexual orientation; child sexual abuse material; defamation; content infringing intellectual property rights, infringements)?  No, never Yes, once Yes, several times I don't know	ds suc terror	ch as race, ethnicity rist propaganda;
12 What measure did you take?		

■ I reported it to the platform via its existing reporting procedure

<ul> <li>I contacted the online platform by other means to report the illegal content</li> <li>I contacted a national authority</li> <li>I contacted a consumer organisation</li> <li>I did not take any action</li> <li>I took a different action. Please specify in the text box below</li> </ul>
13 Please specify  3000 character(s) maximum
14 How easy was it for you to find information on where you could report the illegal content/activity?
Please rate from 1 star (very difficult) to 5 stars (very easy)
15 How easy was it for you to report the illegal content/activity?
Please rate from 1 star (very difficult) to 5 stars (very easy)
16 How satisfied were you with the procedure following your report?
Please rate from 1 star (very disatisfied) to 5 stars (very satisfied)
17 Are you aware of the action taken following your report? <ul><li>Yes</li><li>No</li></ul>
18 How has the dissemination of illegal content changed since the outbreak of the COVID-19 pandemic? Please explain.  3000 character(s) maximum
19 What good practices can you point to in handling the dissemination of illegal content online since the start of the COVID-19 outbreak?  3000 character(s) maximum
boot trialacter(3) maximum
20 What actions do online platforms take to minimise risks for consumers to be exposed to scams and other unfair practices (e.g. misleading advertising, exhortation to purchase made to children)?  3000 character(s) maximum
21 Do you consider these measures appropriate?    Yes

No
I don't know
22 Please explain.
3000 character(s) maximum
B. Transparency
<ul> <li>1 If your content or offering of goods and services was ever removed or blocked from an online platform, were you informed by the platform?</li> <li>Yes, I was informed before the action was taken</li> <li>Yes, I was informed afterwards</li> <li>Yes, but not on every occasion / not by all the platforms</li> <li>No, I was never informed</li> <li>I don't know</li> </ul>
<ul> <li>2 Were you able to follow-up on the information?</li> <li>Yes, I complained to the platform</li> <li>Yes, I escalated to an out-of-court dispute mechanism</li> <li>No, but it was useful to learn about the platform's policy</li> <li>No</li> <li>Other. Please specify in the text box below</li> </ul>
3 Please explain.
3000 character(s) maximum
4 If you provided a notice to a digital service asking for the removal or disabling of access to such content or offering of goods or services, were you informed about the follow-up to the request?  Yes, I was informed Yes, but not on every occasion / not by all the platforms No, I was never informed I don't know
5 When content is recommended to you - such as products to purchase on a platform, or videos to watch, articles to read, users to follow - are you able to obtain enough information on why such content has been recommended to you? Please explain.  3000 character(s) maximum

C. Activities which could cause harm but are not, in themselves, illegal

Online platforms can easily be manipulated by foreign governments or other coordinated groups to spread divisive messages						rep
		©	0	©	0	0
To protect freedom of expression online, diverse voices should be heard	0	0	0	0	0	0
Disinformation is spread by manipulating algorithmic processes on online platforms	0	0	0	0	0	6
Online platforms can be trusted that their internal practices sufficiently guarantee democratic integrity, pluralism, non-discrimination, tolerance, justice, solidarity and gender equality.	©	•	©	©	•	0

start of the COVID-19 outbreak?  3000 character(s) maximum
D. Experiences and data on erroneous removals
This section covers situation where content, goods or services offered online may be removed erroneously contrary to situations where such a removal may be justified due to for example illegal nature of such content, good or service (see sections of this questionnaire above).
1 Are you aware of evidence on the scale and impact of erroneous removals of content, goods, services, or banning of accounts online? Are there particular experiences you could share?  5000 character(s) maximum
The following questions are targeted at organisations. Individuals responding to the consultation are invited to go to section 2 here below on responsibilities for online platforms and other digital services
3 What is your experience in flagging content, or offerings of goods or services you deemed illegal to online platforms and/or other types of online intermediary services? Please explain in what capacity and through what means you flag content.  3000 character(s) maximum
out tharacter(3) maximum
4 If applicable, what costs does your organisation incur in such activities?  3000 character(s) maximum
5 Have you encountered any issues, in particular, as regards illegal content or goods accessible from the EU but intermediated by services established in third countries? If yes, how have you dealt with these?  3000 character(s) maximum
6 If part of your activity is to send notifications or orders for removing illegal content or goods or services made available through online intermediary services, or taking other actions in relation to content or goods, please explain whether you report on

your activities and their outcomes:

Yes, through regular transparency reports

5 What good practices can you point to in handling such harmful activities since the

<ul> <li>Yes, through reports to a supervising authority</li> <li>Yes, upon requests to public information</li> <li>Yes, through other means. Please explain</li> <li>No, no such reporting is done</li> </ul>
7 Please provide a link to publicly available information or reports.  1000 character(s) maximum
8 Does your organisation access any data or information from online platforms?  Yes, data regularly reported by the platform, as requested by law Yes, specific data, requested as a competent authority Yes, through bilateral or special partnerships On the basis of a contractual agreement with the platform Yes, generally available transparency reports
<ul> <li>Yes, through generally available APIs (application programme interfaces)</li> <li>Yes, through web scraping or other independent web data extraction approaches</li> <li>Yes, because users made use of their right to port personal data</li> <li>Yes, other. Please specify in the text box below</li> <li>No</li> </ul>
9 Please indicate which one(s). What data is shared and for what purpose, and are there any constraints that limit these initiatives?  3000 character(s) maximum
10 What sources do you use to obtain information about users of online platforms and other digital services – such as sellers of products online, service providers, website holders or providers of content online? For what purpose do you seek this information?  3000 character(s) maximum
11 Do you use WHOIS information about the registration of domain names and related information?  O Yes O No O I don't know
12 Please specify for what specific purpose and if the information available to you sufficient, in your opinion?  3000 character(s) maximum

13 How valu	able is this information for you?	
Please ra	te from 1 star (not particularly important) to 5 (extremely	

Please rate from 1 star (not particularly important) to 5 (extremely	W
important)	

14 Do you use or ar you aware of alternative sources of such data? Please expla							
The following questions are targeted at online intermediaries.							
A. Measures taken against illegal offering of goods and services online and content shared by users							
What systems, if any, do you operate for addressing illegal activities conducted by the users of your service (sale of illegal goods -e.g. a counterfeit product, an insafe product, prohibited and restricted goods, wildlife and pet trafficking - lissemination of illegal content or illegal provision of services)?  A notice-and-action system for users to report illegal activities  A dedicated channel through which authorities report illegal activities  Cooperation with trusted organisations who report illegal activities, following a fast-track assessment of the notification  A system for the identification of professional users ('know your customer')  A system for sanctioning users who are repeat infringers  A system for informing consumers that they have purchased an illegal good, once you become aware of this  Multi-lingual moderation teams  Automated systems for detecting illegal activities. Please specify the detection system and the type of illegal content it is used for  Other systems. Please specify in the text box below  No system in place							
Please explain.							
5000 character(s) maximum							
What issues have you encountered in operating these systems?  5000 character(s) maximum							
On your marketplace (if applicable), do you have specific policies or measures for he identification of sellers established outside the European Union ?  Yes							

5 Please quantify, to the extent possible, the costs of the measures related to 'notice-and-action' or other measures for the reporting and removal of different types of illegal goods, services and content, as relevant.  5000 character(s) maximum
6 Please provide information and figures on the amount of different types of illegal content, services and goods notified, detected, removed, reinstated and on the number or complaints received from users. Please explain and/or link to publicly reported information if you publish this in regular transparency reports.  5000 character(s) maximum
7 Do you have in place measures for detecting and reporting the incidence of suspicious behaviour (i.e. behaviour that could lead to criminal acts such as acquiring materials for such acts)?  3000 character(s) maximum
B. Measures against other types of activities which might be harmful but are not, in themselves, illegal
<ul> <li>1 Do your terms and conditions and/or terms of service ban activities such as:</li> <li>Spread of political disinformation in election periods?</li> <li>Other types of coordinated disinformation e.g. in health crisis?</li> <li>Harmful content for children?</li> <li>Online grooming, bullying?</li> <li>Harmful content for other vulnerable persons?</li> <li>Content which is harmful to women?</li> <li>Hatred, violence and insults (other than illegal hate speech)?</li> <li>Other activities which are not illegal per se but could be considered harmful?</li> </ul>
2 Please explain your policy.
5000 character(s) maximum
3 Do you have a system in place for reporting such activities? What actions do they trigger?  3000 character(s) maximum
4 What other actions do you take? Please explain for each type of behaviour considered.

5000 character(s) maximum
5 Please quantify, to the extent possible, the costs related to such measures.  5000 character(s) maximum
5000 Character(s) maximum
6 Do you have specific policies in place to protect minors from harmful behaviours such as online grooming or bullying?  O Yes  No
7 Please explain.
3000 character(s) maximum
C. Measures for protecting legal content goods and services
<ul> <li>Does your organisation maintain an internal complaint and redress mechanism to your users for instances where their content might be erroneously removed, or their accounts blocked?</li> <li>Yes</li> <li>No</li> </ul>
2 What action do you take when a user disputes the removal of their good or content or service, or restrictions on their account? Is the content/good reinstated?
5000 character(s) maximum
3 What are the quality standards and control mechanism you have in place for the automated detection or removal tools you are using for e.g. content, goods, services, user accounts or bots?
3000 character(s) maximum
4 Do you have an independent oversight mechanism in place for the enforcement of your content policies?  Yes
No
5 Please explain.
5000 character(s) maximum

## D. Transparency and cooperation

<ul> <li>Do you actively provide the following information (multiple choice):</li> <li>Information to users when their good or content is removed, blocked or demoted</li> <li>Information to notice providers about the follow-up on their report</li> <li>Information to buyers of a product which has then been removed as being illegal</li> </ul>
<ul> <li>2 Do you publish transparency reports on your content moderation policy?</li> <li>Yes</li> <li>No</li> </ul>
<ul> <li>3 Do the reports include information on:</li> <li>Volumes of takedowns and account suspensions following enforcement of your terms of service?</li> <li>Volumes of takedowns following a legality assessment?</li> <li>Notices received from third parties?</li> <li>Referrals from authorities for violations of your terms of service?</li> <li>Removal requests from authorities for illegal activities?</li> <li>Volumes of complaints against removal decisions?</li> <li>Volumes of reinstated content?</li> <li>Other, please specify in the text box below</li> </ul> 4 Please explain.
5000 character(s) maximum
5 What information is available about the automated tools you use for identification of illegal content, goods or services and their performance, if applicable? Who has access to this information? In what formats?  5000 character(s) maximum

explain your policy on the different purposes for which data is shared.	
5000 character(s) maximum	

7 Please explain or give references for the different cases of data sharing and

The following questions are open for all respondents.

## 2. Clarifying responsibilities for online platforms and other digital services

1 What responsibilities should be legally required from online platforms and under what conditions?

Should such measures be taken, in your view, by all online platforms, or only by specific ones (e.g. depending on their size, capability, extent of risks of exposure to illegal activities conducted by their users)? If you consider that some measures should only be taken by large online platforms, please identify which would these measures be.

	Yes, by all online platforms, according to the activities they intermediate (e.g. content hosting, selling goods or services)	Yes, only by larger online platforms	Yes, only platforms at particular risk of exposure to illegal activities by their users	Such measures should not be legally required
Maintain an effective 'notice and action' system for reporting illegal goods or content	•	•	•	•
Maintain a system for assessing the risk of exposure to illegal goods or content	•	•	•	•
Have content moderation teams, appropriately trained and resourced	0	0	0	0
Systematically respond to requests from law enforcement authorities	0	0	0	0
Cooperate with national authorities and law enforcement, in accordance with clear procedures	•	0	0	•

Cooperate with trusted organizations with proven expertise who can report illegal activities for fast analysis ('trusted flaggers')	•	0	•	•
Detect illegal content, goods or services	0	0	0	0
In particular where they intermediate sales of goods or services, inform their professional users about their obligations under EU law	•	0	0	0
Request professional users to identify themselves clearly ('know your customer' policy)	•	0	0	0
Provide technical means allowing professional users to comply with their obligations (e.g. enable them to publish on the platform the pre-contractual information consumers need to receive in accordance with applicable consumer law)	•	•	©	•
Inform consumers when they become aware of product recalls or sales of illegal goods	0	0	0	0
Cooperate with other online platforms for exchanging best practices, sharing information or tools to tackle illegal activities	•	0	0	•
Be transparent about their content policies, measures and their effects	0	0	0	0
Maintain an effective 'counter-notice' system for users whose goods or content is removed to dispute erroneous decisions	•	0	0	•
Other. Please specify	0	0	0	0

2 Please elaborate, if you wish to further explain your choices.

		•	•		
5	5000 character(s) maximum				

3 What information would be, in your view, necessary and sufficient for users and third parties to send to an online platform in order to notify an illegal activity (sales of illegal goods, offering of services or sharing illegal content) conducted by a user of the service?

Precise	location: e.g.	URI
1 100100	ioodiioii. c.g.	

Precise reason why the activity is considered illegal

<ul> <li>Description of the activity</li> <li>Identity of the person or organisation sending the notification. Please explain under what conditions such information is necessary:</li> <li>Other, please specify</li> </ul>
4 Please explain 3000 character(s) maximum
Cook onardoten (3) maximum
5 How should the reappearance of illegal content, goods or services be addressed, in your view? What approaches are effective and proportionate?  5000 character(s) maximum
6 Where automated tools are used for detection of illegal content, goods or services, what opportunities and risks does their use represent as regards different types of illegal activities and the specificities of the different types of tools?  3000 character(s) maximum
7 How should the spread of illegal goods, services or content across multiple platforms and services be addressed? Are there specific provisions necessary for addressing risks brought by:  a. Digital services established outside of the Union?  b. Sellers established outside of the Union, who reach EU consumers through online platforms?
8 What would be appropriate and proportionate measures that digital services acting as online intermediaries, other than online platforms, should take – e.g. other types of hosting services, such as web hosts, or services deeper in the Internet stack, like cloud infrastructure services, content distribution services, DNS services, etc.?  5000 character(s) maximum
9 What should be rights and responsibilities of other entities, such as authorities, or interested third-parties such as civil society organisations or equality bodies in contributing to tackle illegal activities online?  5000 character(s) maximum

O What would be, in your view, appropriate and proportionate measures for online atforms to take in relation to activities or content which might cause harm but are of necessarily illegal?	
5000 character(s) maximum	
In particular, are there specific measures you would find appropriate and roportionate for online platforms to take in relation to potentially harmful activities roontent concerning minors? Please explain.	
5000 character(s) maximum	

12 Please rate the necessity of the following measures for addressing the spread of disinformation online. Please rate from 1 (not at all necessary) to 5 (very necessary) each option below.

	1 (not at all necessary)	2	3 (neutral)	4	5 (very necessary)	I don't know / No answer
Transparently inform consumers about political advertising and sponsored content, in particular during electoral periods	0	0	0	0	0	0
Provide users with tools to flag disinformation online and establishing transparent procedures for dealing with users' complaints	•	0	•	0	•	•
Tackle the use of fake-accounts, fake engagements, bots and inauthentic users behaviour aimed at amplifying false or misleading narratives	©	0	•	•	•	•
Transparency tools and secure access to platforms' data for trusted researchers in order to monitor inappropriate behaviours and better understand the impact of disinformation and the policies designed to counter it	•	0	•	0	•	•
Transparency tools and secure access to platforms' data for authorities in order to monitor inappropriate behaviours and better	©	0	©	0	©	•

understand the impact of disinformation and the policies designed to counter it						
Adapted risk assessments and mitigation strategies undertaken by online platforms	0	0	0	0	0	0
Ensure effective access and visibility of a variety of authentic and professional journalistic sources	0	0	0	0	0	•
Auditing systems over platforms' actions and risk assessments	0	0	0	0	0	0
Regulatory oversight and auditing competence over platforms' actions and risk assessments, including on sufficient resources and staff, and responsible examination of metrics and capacities related to fake accounts and their impact on manipulation and amplification of disinformation.	©	0	•	0	©	•
Other, please specify	0	0	0	0	0	0

13 In special cases, where crises emerge and involve systemic threats to society, such as a health pandemic, and fast-spread of illegal and harmful activities online, what are, in your view, the appropriate cooperation mechanisms between digital services and authorities?

3000	O character(s) maximum			

14 What would be effective measures service providers should take, in your view, for protecting the freedom of expression of their users? Please rate from 1 (not at all necessary) to 5 (very necessary).

	1 (not at all necessary)	2	3 (neutral)	4	5 (very necessary)	I don't know / No answer
High standards of transparency on their terms of service and removal decisions	0	0	0	0	•	0
Diligence in assessing the content notified to them for removal or blocking	0	0	0	0	0	0

	Maintaining an effective complaint and redress mechanism	0		©	0	0	0
	Diligence in informing users whose content/goods/services was removed or blocked or whose accounts are threatened to be suspended	•	0	0	0	•	0
	High accuracy and diligent control mechanisms, including human oversight, when automated tools are deployed for detecting, removing or demoting content or suspending users' accounts	•	0	©	0	•	•
	Enabling third party insight – e.g. by academics – of main content moderation systems	0	0	0	0	0	0
	Other. Please specify	0	0	0	0	0	0
	damental rights such as freedo ality, freedom to conduct a bus			on-disc	riminat		
equ add	damental rights such as freedo ality, freedom to conduct a bus ressed?			on-disc	riminat	ion, gende	
17 to t the and who	ality, freedom to conduct a bus ressed?	should on with regards emotion o	line plate to the identification	tforms national dentification or good	riminatild? Ho nake a and go tion of	vailable in ods offere illegal com	relation d by tent olaints

recommender systems used by online platforms?
5000 character(s) maximum
20 In your view, is there a need for enhanced data sharing between online platforms and authorities, within the boundaries set by the General Data Protection Regulation? Please select the appropriate situations, in your view:  For supervisory purposes concerning professional users of the platform - e. g. in the context of platform intermediated services such as accommodation or ride-hailing services, for the purpose of labour inspection, for the purpose of tax collection, for the purpose of collecting social security contributions  For supervisory purposes of the platforms' own obligations – e.g. with regard to content moderation obligations, transparency requirements, actions taken in electoral contexts and against inauthentic behaviour and foreign interference  Specific request of law enforcement authority or the judiciary  On a voluntary and/or contractual basis in the public interest or for other purposes
21 Please explain. What would be the benefits? What would be concerns for the companies, consumers or other third parties?
5000 character(s) maximum
22 What types of sanctions would be effective, dissuasive and proportionate for online platforms which systematically fail to comply with their obligations (See also the last module of the consultation)?  5000 character(s) maximum
23 Are there other points you would like to raise?  3000 character(s) maximum
II. Poviowing the liability regime of digital convices acting as intermediaries?

19 In your view, what measures are necessary with regard to algorithmic

II. Reviewing the liability regime of digital services acting as intermediaries?

The liability of online intermediaries is a particularly important area of internet law in Europe and worldwide. The E-Commerce Directive harmonises the liability exemptions applicable to online intermediaries in the single market, with specific provisions for different services according to their role: from Internet access providers, to messaging services, to hosting service providers.

The previous section of the consultation explored obligations and responsibilities which online platforms and other services can be expected to take – i.e. processes they should put in place to address illegal activities which might be conducted by the users abusing their service. In this section, the focus is on the

legal architecture for the liability regime for service providers when it comes to illegal activities conducted by their users. The Commission seeks informed views on the functioning of the current liability exemption regime and the areas where an update might be necessary.

1	How important	is the harmon	ised liability	exemption f	or users'	illegal	activities o	r
in	formation for th	ne developmer	nt of your co	ompany?				

Please rate from 1 star (not important) to 5 stars (very important)

\*\*\*

2 The liability regime for online intermediaries is primarily established in the E-Commerce Directive, which distinguishes between different types of services: so called 'mere conduits', 'caching services', and 'hosting services'. In your understanding, are these categories sufficiently clear and complete for characterising and regulating today's digital intermediary services? Please explain. 5000 character(s) maximum
For hosting services, the liability exemption for third parties' content or activities is conditioned by a knowledge standard (i.e. when they get 'actual knowledge' of the illegal activities, they must 'act expeditiously' to remove it, otherwise they could be found liable).
3 Are there elements that require further legal clarification?  5000 character(s) maximum
4 Does the current legal framework dis-incentivize service providers to take

5 Do you think that the concept characterising intermediary service providers as playing a role of a 'mere technical, automatic and passive nature' in the transmission of information (recital 42 of the E-Commerce Directive) is sufficiently clear and still valid? Please explain.

proactive measures against illegal activities? If yes, please provide your view on

50	00 character(s) maximum			

6 The E-commerce Directive also prohibits Member States from imposing on intermediary service providers general monitoring obligations or obligations to seek facts or circumstances of illegal activities conducted on their service by their users. In your view, is this approach, balancing risks to different rights and policy objectives, still appropriate today? Is there further clarity needed as to the parameters for 'general monitoring obligations'? Please explain.

how disincentives could be corrected.

5000 character(s) maximum

regime of digital services	acting as intermediaries?	,	
5000 character(s) maximum			

7 Do you see any other points where an upgrade may be needed for the liability

#### III. What issues derive from the gatekeeper power of digital platforms?

There is wide consensus concerning the benefits for consumers and innovation, and a wide-range of efficiencies, brought about by online platforms in the European Union's Single Market. Online platforms facilitate cross-border trading within and outside the Union and open entirely new business opportunities to a variety of European businesses and traders by facilitating their expansion and access to new markets. At the same time, regulators and experts around the world consider that large online platforms are able to control increasingly important online platform ecosystems in the digital economy. Such large online platforms connect many businesses and consumers. In turn, this enables them to leverage their advantages – economies of scale, the network effects and the important data assets- from one area of their activity to improve or develop new services in adjacent areas. The concentration of economic power in then platform economy creates a small number of 'winner-takes it all/most' online platforms. The winner online platforms can also readily take over (potential) competitors and it is very difficult for an existing competitor or potential new entrant to overcome the winner's competitive edge.

The Commission announced that it 'will further explore, in the context of the Digital Services Act package, ex ante rules to ensure that markets characterised by large platforms with significant network effects acting as gatekeepers, remain fair and contestable for innovators, businesses, and new market entrants'. This module of the consultation seeks informed views from all stakeholders on this framing, on the scope, the specific perceived problems, and the implications, definition and parameters for addressing possible issues deriving from the economic power of large, gatekeeper platforms.

<u>The Communication 'Shaping Europe's Digital Future'</u> also flagged that 'competition policy alone cannot address all the systemic problems that may arise in the platform economy'. Stakeholders are invited to provide their views on potential new competition instruments through a separate, dedicated open public consultation that will be launched soon.

In parallel, the Commission is also engaged in a process of reviewing EU competition rules and ensuring they are fit for the modern economy and the digital age. As part of that process, the Commission has launched a consultation on the proposal for a New Competition Tool aimed at addressing the gaps identified in enforcing competition rules. The initiative intends to address as specific objectives the structural competition problems that prevent markets from functioning properly and that can tilt the level playing field in favour of only a few market players. This could cover certain digital or digitally-enabled markets, as identified in the report by the Special Advisers and other recent reports on the role of competition policy, and/or other sectors. As such, the work on a proposed New Competition Tool and the initiative at stake complement each other. The work on the two impact assessments will be conducted in parallel in order to ensure a coherent outcome. In this context, the Commission will take into consideration the feedback received from both consultations. We would therefore invite you, in preparing your responses to the questions below, to also consider your response to the parallel consultation on a New Competition Tool.

1	To what extent do	you agree with th	e following statement	s?
		,		

	Fully agree	Somewhat agree	Neither agree not disagree	Somewhat disagree	Fully disagree	I don't know/ No reply
Consumers have sufficient choices and alternatives to the offerings of online platforms.	0	0	0	0	0	0
It is easy for consumers to switch between services provided by online platform companies and use same or similar services provider by other online platform companies ("multi-home").	•	©	©	©	©	•
It is easy for individuals to port their data in an useful form for alternative service providers outside of an online platform.	0	©	•	•	•	0
There is sufficient level of interoperability between services of different online platform companies.	0	0	0	0	0	0
There is an asymmetry of information between the knowledge of online platforms about consumers, which enables them to target them with commercial offers, and the knowledge of consumers about market conditions.	•	•	•	•	•	0
It is easy for innovative SME online platforms to expand or enter the market.	0	0	0	0	0	0
Traditional businesses are increasingly dependent on a limited number of very large online platforms.	0	0	0	0	0	0
There are imbalances in the bargaining power between these online platforms and their business users.	0	0	0	0	0	0

Businesses and consumers interacting with these online platforms are often asked to accept unfavourable conditions and clauses in the terms of use/contract with the online platforms.	•	•	•		©	•
Certain large online platform companies create barriers to entry and expansion in the Single Market (gatekeepers).	0	•	•	•	•	•
Large online platforms often leverage their assets from their primary activities (customer base, data, technological solutions, skills, financial capital) to expand into other activities.	•	•	•	•	©	•
When large online platform companies expand into such new activities, this often poses a risk of reducing innovation and deterring competition from smaller innovative market operators.	•	•	©	•	•	•

## Main features of gatekeeper online platform companies and main relevant criteria for assessing their economic power

1 Which characteristics are relevant in determining the gatekeeper role of large online platform companies? Please rate each criterion identified below from 1 (not relevant) to 5 (very relevant):

Large user base	
Wide geographic coverage in the EU	
They capture a large share of total revenue of the market you are active/of a sector	
Impact on a certain sector	

They build on and exploit strong network effects	
They leverage their assets for entering new areas of activity	
They raise barriers to entry for competitors	
They accumulate valuable and diverse data and information	
There are very few, if any, alternative services available on the market	
Lock-in of users/consumers	
Other	
If you replied "other", please list	
Please explain your answer. How could different criteria be concurately identify large online platform companies with gatekee	
Do you believe that the integration of any or all of the following agle company can strengthen the gatekeeper role of large onling impanies ('conglomerate effect')? Please select the activities you beengthen the gatekeeper role:	ne platform
<ul> <li>online intermediation services (i.e. consumer-facing online e-commerce marketplaces, social media, mobile app stores ulation (EU) 2019/1150 - see glossary)</li> <li>search engines</li> </ul>	-
operating systems for smart devices	

consumer reviews on large online platforms

digital identity services

network and/or data infrastructure/cloud services

<ul> <li>payment services (or other financial services)</li> <li>physical logistics such as product fulfilment services</li> <li>data management platforms</li> <li>online advertising intermediation services</li> </ul>
<ul> <li>other. Please specify in the text box below.</li> <li>5 Other - please list</li> <li>1000 character(s) maximum</li> </ul>
Emerging issues
The following questions are targeted particularly at businesses and business users of large online platform companies.
2 As a business user of large online platforms, do you encounter issues concerning trading conditions on large online platform companies?  Yes No
3 Please specify which issues you encounter and please explain to what types of platform these are related to (e.g. e-commerce marketplaces, app stores, search engines, operating systems, social networks).  5000 character(s) maximum
4 Have you been affected by unfair contractual terms or unfair practices of very large online platform companies? Please explain your answer in detail, pointing to the effects on your business, your consumers and possibly other stakeholders in the short, medium and long-term?  5000 character(s) maximum
The following questions are targeted particularly at consumers who are users of large online platform companies.
6 Do you encounter issues concerning commercial terms and conditions when accessing services provided by large online platform companies? Please specify which issues you encounter and please explain to what types of platform these are related to (e.g. e-commerce marketplaces, app stores, search engines, operating systems, social networks).  5000 character(s) maximum

3000 character(s)	maximum
	The following questions are open to all respondents.
9 Are there spe platform compa	cific issues and unfair practices you perceive on large online unies?
5000 character(s)	maximum
_	, what practices related to the use and sharing of data in the onment are raising particular challenges?
11 What impac	
competition and	t would the identified unfair practices can have on innovation, d consumer choice in the single market?  maximum
3000 character(s) 12 Do startups or expand? Do ast five years (your view do st	or scaleups depend on large online platform companies to access you observe any trend as regards the level of dependency in the i.e. increases; remains the same; decreases)? Which difficulties in art-ups or scale-ups face when they depend on large online platforn ccess or expand on the markets?
12 Do startups or expand? Do ast five years (your view do stoompanies to a	or scaleups depend on large online platform companies to access you observe any trend as regards the level of dependency in the i.e. increases; remains the same; decreases)? Which difficulties in art-ups or scale-ups face when they depend on large online platforn ccess or expand on the markets?
3000 character(s)  12 Do startups or expand? Do ast five years (your view do stompanies to a 3000 character(s) of expression, contestability, i	or scaleups depend on large online platform companies to access you observe any trend as regards the level of dependency in the i.e. increases; remains the same; decreases)? Which difficulties in art-ups or scale-ups face when they depend on large online platform ccess or expand on the markets?  **maximum**  ossible positive and negative societal (e.g. on freedom of insumer protection, media plurality) and economic (e.g. on market innovation) effects, if any, of the gatekeeper role that large online unies exercise over whole platform ecosystem?
12 Do startups or expand? Do ast five years (your view do stompanies to a 3000 character(s) and the stability, in contestability, in colatform companies to a contestability of the companies to a contestability of the colatform c	or scaleups depend on large online platform companies to access you observe any trend as regards the level of dependency in the i.e. increases; remains the same; decreases)? Which difficulties in art-ups or scale-ups face when they depend on large online platform ccess or expand on the markets?  **maximum**  ossible positive and negative societal (e.g. on freedom of insumer protection, media plurality) and economic (e.g. on market innovation) effects, if any, of the gatekeeper role that large online unies exercise over whole platform ecosystem?

	Regulation of larg	ge online	platform	companies	acting a	is gatekee	pers
--	--------------------	-----------	----------	-----------	----------	------------	------

<ul> <li>1 Do you believe that in order to address any negative societal and economic effects of the gatekeeper role that large online platform companies exercise over whole platform ecosystems, there is a need to consider dedicated regulatory rules?</li> <li>I fully agree</li> <li>I agree to a certain extent</li> <li>I disagree to a certain extent</li> <li>I disagree</li> <li>I don't know</li> </ul>
2 Please explain
3000 character(s) maximum
3 Do you believe that such dedicated rules should prohibit certain practices by large online platform companies with gatekeeper role that are considered particularly harmful for users and consumers of these large online platforms?  Yes  No  I don't know
4 Please explain your reply and, if possible, detail the types of prohibitions that should in your view be part of the regulatory toolbox.  3000 character(s) maximum
5 Do you believe that such dedicated rules should include obligations on large online platform companies with gatekeeper role?  O Yes O No O I don't know
6 Please explain your reply and, if possible, detail the types of obligations that should in your view be part of the regulatory toolbox.  3000 character(s) maximum
7 If you consider that there is a need for such dedicated rules setting prohibitions and obligations, as those referred to in your replies to questions 3 and 5 above, do you think there is a need for a specific regulatory authority to enforce these rules?  O Yes  No  I don't know

8 Please explain your reply.
3000 character(s) maximum
9 Do you believe that such dedicated rules should enable regulatory intervention against specific large online platform companies, when necessary, with a case by case adapted remedies?  Yes No l don't know
10 If yes, please explain your reply and, if possible, detail the types of case by case remedies.  3000 character(s) maximum
11 If you consider that there is a need for such dedicated rules, as referred to in question 9 above, do you think there is a need for a specific regulatory authority to enforce these rules?  Yes No
12 Please explain your reply  3000 character(s) maximum
13 If you consider that there is a need for a specific regulatory authority to enforce dedicated rules referred to questions 3, 5 and 9 respectively, would in your view these rules need to be enforced by the same regulatory authority or could they be enforced by different regulatory authorities? Please explain your reply.  3000 character(s) maximum
14 At what level should the regulatory oversight of platforms be organised?  At national level  At EU level  Both at EU and national level.  I don't know
15 If you consider such dedicated rules necessary, what should in your view be the relationship of such rules with the existing sector specific rules and/or any future sector specific rules?  3000 character(s) maximum

16 Should such rules have an objective to tackle both negative societal and negative economic effects deriving from the gatekeeper role of these very large online platforms? Please explain your reply.  3000 character(s) maximum
17 Specifically, what could be effective measures related to data held by very large online platform companies with a gatekeeper role beyond those laid down in the General Data Protection Regulation in order to promote competition and innovation as well as a high standard of personal data protection and consumer welfare?  3000 character(s) maximum
18 What could be effective measures concerning large online platform companies with a gatekeeper role in order to promote media pluralism, while respecting the subsidiarity principle?  3000 character(s) maximum
19 Which, if any, of the following characteristics are relevant when considering the requirements for a potential regulatory authority overseeing the large online platform companies with the gatekeeper role:  Institutional cooperation with other authorities addressing related sectors – e. g. competition authorities, data protection authorities, financial services authorities, consumer protection authorities, cyber security, etc.  Pan-EU scope Swift and effective cross-border cooperation and assistance across Member States Capacity building within Member States High level of technical capabilities including data processing, auditing capacities Cooperation with extra-EU jurisdictions Other
20 If other, please specify  3000 character(s) maximum
21 Please explain if these characteristics would need to be different depending on the type of ex ante rules (see questions 3, 5, 9 above) that the regulatory authority would be enforcing?  3000 character(s) maximum

<ul> <li>22 Which, if any, of the following requirements and tools could facilitate regulatory oversight over very large online platform companies (multiple answers possible):</li> <li>Reporting obligation on gatekeeping platforms to send a notification to a public authority announcing its intention to expand activities</li> <li>Monitoring powers for the public authority (such as regular reporting)</li> <li>Investigative powers for the public authority</li> <li>Other</li> </ul>
23 Other – please list
3000 character(s) maximum
24 Please explain if these requirements would need to be different depending on the type of ex ante rules (see questions 3, 5, 9 above) that the regulatory authority would be enforcing?  3000 character(s) maximum

25 Taking into consideration the parallel consultation on a proposal for a New Competition Tool focusing on addressing structural competition problems that prevent markets from functioning properly and tilt the level playing field in favour of only a few market players. Please rate the suitability of each option below to address market issues arising in online platforms ecosystems. Please rate the policy options below from 1 (not effective) to 5 (most effective).

	1 (not effective)	2 (somewhat effective)	3 (sufficiently effective)	4 (very effective)	5 (most effective)	Not applicable /No relevant experience or knowledge
1. Current competition rules are enough to address issues raised in digital markets	0	©	•	•	0	•
2. There is a need for an additional regulatory framework imposing obligations and prohibitions that are generally applicable to all large online	•	©	•	©	•	

platforms with gatekeeper power						
3. There is a need for an additional regulatory framework allowing for the possibility to impose tailored remedies on individual large online platforms with gatekeeper power, on a caseby-case basis	•	•	•	•	•	•
4. There is a need for a New Competition Tool allowing to address structural risks and lack of competition in (digital) markets on a case-by-case basis.	•	•	•	•	•	•
5. There is a need for combination of two or more of the options 2 to 4.	•	•	•	•	•	•

26 Please explain which of the options, or combination of these, would be, in your view, suitable and sufficient to address the market issues arising in the online platforms ecosystems.
•
3000 character(s) maximum
27 Are there other points you would like to raise?  3000 character(s) maximum
IV. Other emerging issues and opportunities, including online advertising and smart contracts
Online advertising has substantially evolved over the past years and represents a major revenue source for many digital services, as well as other businesses present online, and opens unprecedented opportunities for content creators, publishers, etc. To a large extent, maximising revenue streams and optimising online advertising is a major business incentive for the business users of the online platforms and for the data policy of the platforms. At the same time, revenues from online advertising and increased visibility and audience reach are also an important incentive for potentially harmful intents such is the case in online disinformation campaigns, for example.  Another emerging issue is linked to the conclusion of so-called 'smart contracts' which represent an important innovation for digital and other services, but face some legal uncertainties.  This section of the open public consultation seeks to collect data, information on current practices, and informed views on potential issues emerging in the space of online advertising and smart contracts, and invites the respondents to reflect on other areas where further measures may be needed to facilitate innovation in the single market. This does not address privacy and data protection concerns; it is understood that all aspects related to data sharing and data collection are to be regarded with the highest standard of protection of personal data.
Online advertising
1 When you see an online ad, is it clear to you who has placed the advertisement online?
<ul> <li>Yes, always</li> <li>Sometimes: but I can find the information when this is not immediately clear</li> <li>Sometimes: but I cannot always find this information</li> <li>I don't know</li> </ul>

No

2 As a publisher online (e.g. owner of a website where ads are displayed), what types of advertising systems do you use for covering your advertising space? What is their relative importance?

	% of ad space	% of ad revenue
Intermediated programmatic advertising		
though real-time bidding		
Private marketplace auctions		
Programmatic advertising with		
guaranteed impressions (non-auction		
based)		
Behavioural advertising (micro-targeting)		
Contextual advertising		
Other		

	What information is publicly available about ads displayed on an online platform at you use?
3	000 character(s) maximum
pla	As a publisher, what type of information do you have about the advertisement aced next to your content/on your website?
	To what extent do you find the quality and reliability of this information tisfactory for your purposes?
	Please rate your level of satisfaction

6 As an advertiser or an agency acting on the advertisers' behalf (if applicable), what types of programmatic advertising do you use to place your ads? What is their relative importance in your ad inventory??

	% of ad inventory	% of ad expenditure
Intermediated programmatic advertising		
though real-time bidding		
Private marketplace auctions		
Programmatic advertising with		
guaranteed impressions (non-auction		
based)		
Behavioural advertising (micro-targeting)		
Contextual advertising		
Other		

7 As an advertiser or an agency acting on the advertisers' behalf (if applicable), what type of information do you have about the ads placed online on your behalf?
3000 character(s) maximum
8 To what extent do you find the quality and reliability of this information satisfactory for your purposes?
Please rate your level of satisfaction
The following questions are targeted specifically at online platforms.
10 As an online platform, what options do your users have with regards to the advertisements they are served and the grounds on which the ads are being served to them? Can users access your service through other conditions than viewing advertisements? Please explain.  3000 character(s) maximum
11 Do you publish or share with researchers, authorities or other third parties detailed data on the advertisements published, their sponsors and viewership rates? Please explain.  3000 character(s) maximum
12 What systems do you have in place for detecting illicit offerings in the advertisements you intermediate?  3000 character(s) maximum
The following questions are open to all respondents.
14 Based on your experience, what actions and good practices can tackle the placement of ads next to illegal content or goods, and/or on websites that disseminate such illegal content or goods, and to remove such illegal content or goods when detected?  3000 character(s) maximum
15 From your perspective, what measures would lead to meaningful transparency in the ad placement process?

3000 character(s) maximum

16 What information about ads displayed online should be made publicly available
17 Based on your expertise, which effective and proportionate auditing systems could bring meaningful accountability in the ad placement system?  3000 character(s) maximum
18 What is, from your perspective, a functional definition of 'political advertising'? Are you aware of any specific obligations attaching to 'political advertising' at a European or national level?  3000 character(s) maximum
19 What information disclosure would meaningfully inform consumers in relation to political advertising? Are there other transparency standards and actions needed, in your opinion, for an accountable use of political advertising and political messaging?  3000 character(s) maximum
20 What impact would have, in your view, enhanced transparency and accountability in the online advertising value chain, on the gatekeeper power of major online platforms and other potential consequences such as media pluralism 3000 character(s) maximum
21 Are there other emerging issues in the space of online advertising you would like to flag?
3000 character(s) maximum
Consort a softwards

# **Smart contracts**

1 Is there sufficient legal clarity in the European Union for the provision and use of "smart contracts" – e.g. with regard to validity, applicable law and jurisdiction?

Please rate from 1 (lack of clarity) to 5 (sufficient clarity)



2 Please explain the difficulties you perceive.

3000 character(s) maximum
<ul> <li>In which of the following areas do you find necessary further regulatory clarity?</li> <li>Mutual recognition of the validity of smart contracts in the European Union as concluded in accordance with the national law</li> <li>Minimum standards for the validity of "smart contracts" in the European Union</li> </ul>
Measures to ensure that legal obligations and rights flowing from a smart contract and the functioning of the smart contract are clear and unambiguous, in particular for consumers
<ul> <li>Allowing interruption of smart contracts</li> <li>Clarity on liability for damage caused in the operation of a smart contract</li> <li>Further clarity for payment and currency-related smart contracts.</li> </ul>
4 Please explain.  3000 character(s) maximum
5 Are there other points you would like to raise?  3000 character(s) maximum
V. How to address challenges around the situation of self-employed individuals offering services through online platforms?
Individuals providing services through platforms may have different legal status (workers or self-employed). This section aims at gathering first information and views on the situation of self-employed individuals offering services through platforms (such as ride-hailing, food delivery, domestic work, design work, microtasks etc.). Furthermore, it seeks to gather first views on whether any detected problems are specific to the platform economy and what would be the perceived obstacles to the improvement of the situation of individuals providing services through platforms. This consultation is not intended to address the criteria by which persons providing services on such platforms are deemed to have one or the other legal status. The issues explored here do not refer to the selling of goods (e.g. online marketplaces) or the sharing of assets (e.g. sub-renting houses) through platforms.
The following questions are targeting self-employed individuals offering services through online platforms.
Relationship with the platform and the final customer
1 What type of service do you offer through platforms?  □ Food-delivery

Online translations, design, software development or micro-tasks  On-demand cleaning, plumbing or DIY services  Other, please specify
2 Please explain.
3 Which requirements were you asked to fulfill in order to be accepted by the platform(s) you offer services through, if any?
4 Do you have a contractual relationship with the final customer? <ul><li>Yes</li><li>No</li></ul>
5 Do you receive any guidelines or directions by the platform on how to offer your services? <ul> <li>Yes</li> <li>No</li> </ul>
6 Please explain what type of guidelines or directions you receive.
7 Under what conditions can you stop using the platform to provide your services, or can the platform ask you to stop doing so?
8 What is your role in setting the price paid by the customer and how is your remuneration established for the services you provide through the platform(s)?
9 What are the risks and responsibilities you bear in case of non-performance of the service or unsatisfactory performance of the service?
Situation of self-employed individuals providing services through platforms
10 What are the main advantages for you when providing services through platforms?  3000 character(s) maximum

11 What are the main issues or challenges you are facing when providing services through platforms? Is the platform taking any measures to improve these?  3000 character(s) maximum
12 Do you ever have problems getting paid for your service? Does/do the platform have any measures to support you in such situations?  3000 character(s) maximum
13 Do you consider yourself in a vulnerable or dependent situation in your work (economically or otherwise), and if yes, why?
14 Can you collectively negotiate vis-à-vis the platform(s) your remuneration or other contractual conditions?  Yes No
15 Please explain.
The following questions are targeting online platforms.
Role of platforms
17 What is the role of your platform in the provision of the service and the conclusion of the contract with the customer?
18 What are the risks and responsibilities borne by your platform for the non-performance of the service or unsatisfactory provision of the service?
19 What happens when the service is not paid for by the customer/client?
20 Does your platform own any of the assets used by the individual offering the services?  Yes No

21 who bears responsibility in case of damages?	
22 Out of the total number of service providers offering services through your platform, what is the percentage of self-employed individuals?  Over 75%  Between 50% and 75%  Between 25% and 50%  Less than 25%	
Rights and obligations	
23 What is the contractual relationship between the platform and individuals offering services through it?  3000 character(s) maximum	
24 Who sets the price paid by the customer for the service offered?  The platform The individual offering services through the platform Others, please specify	
25 Please explain.	
3000 character(s) maximum	
26 How is the price paid by the customer shared between the platform and the individual offering the services through the platform?  3000 character(s) maximum	
27 On average, how many hours per week do individuals spend offering services through your platform?  3000 character(s) maximum	
28 Do you have measures in place to enable individuals providing services through your platform to contact each other and organise themselves collectively?  Yes No	า

29 Please describe the means through which the individuals who provide services on your platform contact each other.

3000 character(s) maximum
What measures do you have in place for ensuring that individuals offering ervices through your platform work legally - e.g. comply with applicable rules on inimum working age, hold a work permit, where applicable - if any? If you replied to this question in your answers in the second first module of the
onsultation, there is no need to repeat your answer here.)

### The following questions are open to all respondents

## Situation of self-employed individuals prividing services through platforms

32 Are there areas in the situation of individuals providing services through platforms which would need further improvements? Please rate the following issues from 1 (no improvements needed) to 5 (substantial issues need to be addressed).

	1 (no improvements needed)	2	3	4	5 (substantial improvements needed)	I don't know / No answer
Earnings	0	0	0	0	0	0
Flexibility of choosing when and /or where to provide services	0	0	0	0	0	0
Transparency on remuneration	0	0	0	0	0	0
Measures to tackle non-payment of remuneration	0	0	0	0	0	0
Transparency in online ratings	0	0	0	0	0	0
Ensuring that individuals providing services through platforms can contact each other and organise themselves for collective purposes	0	0	0	0	0	0
Tackling the issue of work carried out by individuals lacking legal permits	0	0	0	0	0	0
Prevention of discrimination of individuals providing services through platforms, for instance based on gender, racial or ethnic origin	•	0	0	0	•	0

Allocation of liability in case of damage	0	0	0	0	0	0					
Other, please specify	0	0	0	0	0	0					
33 Please explain the issues that you encounter or perceive.  3000 character(s) maximum											
34 Do you think individuals providuals face similar issues as individuals  Yes  No I don't know	•					omy					
35 Please explain and provide ex 3000 character(s) maximum	camples.										
36 In your view, what are the obsproviding services  1. through platforms? 2. in the offline/traditional econ  3000 character(s) maximum	·	orovin	g the	situa	tion of individu	uals					
37 To what extent could the poss situation of individuals offering se		tiate	collec	tively	help improve	the					
through online platforms?		\$	<b>→</b>								
in the offline/traditional economy	? 😭 😭 🧁		<b>→</b>								
38 Which are the areas you would collective negotiations?  3000 character(s) maximum						e such					
39 In this regard, do you see any 3000 character(s) maximum	obstacles to	such	nego	tiatio	ns?						

# 40 Are there other points you would like to raise? 3000 character(s) maximum

# VI. What governance for reinforcing the Single Market for digital services?

The EU's Single Market offers a rich potential for digital services to scale, including for innovative European companies. Today there is a certain degree of legal fragmentation in the Single Market. One of the main objectives for the Digital Services Act will be to enhance the innovation opportunities and '<u>deepen the</u> Single Market for Digital Services'.

This section of the consultation intends to collect evidence and views on the current state of the single market and on steps for further improvements for a competitive and vibrant Single market for digital services. This module also inquires about the relative impact of the COVID-19 crisis on digital services in the Union.

It then focuses on the appropriate governance and oversight over digital services across the EU and means to enhance the cooperation across authorities for an effective supervision of services and for the equal protection of all citizens across the single market. It also inquires about specific cooperation arrangements such as in the case of consumer protection authorities across the Single Market, or the regulatory oversight and cooperation mechanisms among media regulators. This section is not intended to focus on the enforcement of GDPR provisions.

## Main issues

1 How important are digital services such as accessing websites, social networks, downloading apps, reading news online, shopping online, selling products online in your daily life or your professional transactions?

Overall	
Those offered from outside of your Member State of establishment	

#### The following questions are targeted at digital service providers

- 3 Approximately, what share of your EU turnover is generated by the provision of your service outside of your main country of establishment in the EU?
  - Less than 10%
  - Between 10% and 50%
  - Over 50%
  - I cannot compute this information

4 To what extent are the following obligations a burden for your company in providing its digital services, when expanding to a/several EU Member State(s)? Please rate the following obligations from 1 (not at all burdensome) to 5 (very burdensome).

	1 (not at all burdensome)	2	3 (neutral)	4	5 (very burdensome)	I don't know / No answer
Different processes and obligations imposed by Member States for notifying, detecting and removing illegal content /goods/services	©	0	•	0	•	0
Requirements to have a legal representative or an establishment in more than one Member State	0	0	0	0	•	0
Different procedures and points of contact for obligations to cooperate with authorities	0	0	0	0	0	0
Other types of legal requirements. Please specify below	0	0	0	0	0	0

5 Please specify
3000 character(s) maximum
6 Have your services been subject to enforcement measures by an EU Member State other than your country of establishment?  O Yes O No O I don't know
7 Please specify the grounds on which these measures were taken (e.g. sale of illegal goods on our service, obligations related to tackling disinformation) and what was your experience?  3000 character(s) maximum
8 Were you requested to comply with any 'prior authorisation' or equivalent requirement for providing your digital service in an EU Member State?  O Yes O No O I don't know
9 Please explain
3000 character(s) maximum
10 Are there other issues you would consider necessary to facilitate the provision of cross-border digital services in the European Union?  3000 character(s) maximum
11 What has been the impact of COVID-19 outbreak and crisis management measures on your business' turnover  Significant reduction of turnover Limited reduction of turnover No significant change Modest increase in turnover Significant increase of turnover Other
12 Please explain
3000 character(s) maximum

help the economic recovery of your business?  Yes  No  I don't know
14 Please explain
3000 character(s) maximum
The following questions are targeted at all respondents.
Governance of digital services and aspects of enforcement
The 'country of origin' principle is the cornerstone of the Single Market for digital services. It ensures that digital innovators, including start-ups and SMEs, have one set of rules to follow (that of their home country), rather than 27 different rules.
This is an important precondition for services to be able to scale up quickly and offer their services across borders. In the aftermath of the COVID-19 outbreak and effective recovery strategy, more than ever, a strong Single Market is needed to boost the European economy and to restart economic activities in the EU.
At the same time, enforcement of rules is key; the protection of all EU citizens regardless of their place of residence, will be in the centre of the Digital Services Act.
The current system of cooperation between Member States foresees that the Member State where a provider of a digital service is established has the duty to supervise the services provided and to ensure that all EU citizens are protected. A cooperation mechanism for cross-border cases is established in the E-Commerce Directive.
1 Based on your own experience, how would you assess the cooperation in the Single Market between authorities entrusted to supervise digital services?  5000 character(s) maximum
2 What governance arrangements would lead to an effective system for supervising
and enforcing rules on online platforms in the EU in particular as regards the
intermediation of third party goods, services and content (See also Chapter 1 of the consultation)?
Please rate, on a scale of 1 (not at all important) to 5 (very important), each of the

following elements.

	1 (not at all important)	2	3 (neutral)	4	5 (very important)	I don't know / No answer
Clearly assigned competent national authorities or bodies as established by Member States for supervising the systems put in place by online platforms	0	0	•	0	0	0
Cooperation mechanism within Member States across different competent authorities responsible for the systematic supervision of online platforms and sectorial issues (e.g. consumer protection, market surveillance, data protection, media regulators, anti-discrimination agencies, equality bodies, law enforcement authorities etc.)	©	0	©	0	©	©
Cooperation mechanism with swift procedures and assistance across national competent authorities across Member States	0	0	0	0	0	0
Coordination and technical assistance at EU level	0	0	0	0	0	0
An EU-level authority	0	0	0	0	0	0
Cooperation schemes with third parties such as civil society organisations and academics for specific inquiries and oversight	0	0	0	0	0	0
Other: please specify in the text box below	0	0	0	0	©	0

3 F	lease	exp	lain
•			• • • • •

50	5000 character(s) maximum								

4 What information should competent authorities make publicly available about their supervisory and enforcement activity?

3	3000 character(s) maximum									

5 What capabilities - type of internal expertise, resources etc. - are needed within competent authorities, in order to effectively supervise online platforms?

3000 character(s) maximum

6 In your view, is there a need to ensure similar supervision of digital services established outside of the EU that provide their services to EU users?  Yes, if they intermediate a certain volume of content, goods and services provided in the EU  Yes, if they have a significant number of users in the EU  No  Other  I don't know
7 Please explain
3000 character(s) maximum
8 How should the supervision of services established outside of the EU be set up in an efficient and coherent manner, in your view?  3000 character(s) maximum
9 In your view, what governance structure could ensure that multiple national authorities, in their respective areas of competence, supervise digital services coherently and consistently across borders?  3000 character(s) maximum
10 As regards specific areas of competence, such as on consumer protection or product safety, please share your experience related to the cross-border cooperation of the competent authorities in the different Member States.  3000 character(s) maximum
11 In the specific field of audiovisual, the Audiovisual Media Services Directive established a regulatory oversight and cooperation mechanism in cross border cases between media regulators, coordinated at EU level within European Regulators' Group for Audiovisual Media Services (ERGA). In your view is this sufficient to ensure that users remain protected against illegal and harmful audiovisual content (for instance if services are offered to users from a different Member State)? Please explain your answer and provide practical examples if you consider the arrangements may not suffice.

12 Would the current system need to be strengthened? If yes, which additional tasks be useful to ensure a more effective enforcement of audiovisual content rules?

Please assess from 1 (least beneficial) -5 (most beneficial). You can assign the same number to the same actions should you consider them as being equally important.

Coordinating the handling of cross-border cases, including jurisdiction matters	
Agreeing on guidance for consistent implementation of rules under the AVMSD	
Ensuring consistency in cross-border application of the rules on the promotion of European works	
Facilitating coordination in the area of disinformation	
Other areas of cooperation	

3 Other areas of cooperation	<ul> <li>(please, indicate which ones)</li> </ul>
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3	000 character(s) maximum

# 14 Are there other points you would like to raise?

3	000 character(s) maximum

## Final remarks

Should you wish to upload a position paper, article, report, or other evidence and data you would like to flag to the European Commission, please do so.

# 1 Please upload your file

The maximum file size is 1 MB Only files of the type pdf,txt,doc,docx,odt,rtf are allowed

#### 2 Other final comments

3000 character(s) maximum