Envoyé: mercredi 25 septembre 2019 15:17

De: "Google Search Console Team"

A: "Edition Multimédi@"

Objet: http://www.editionmultimedia.fr/ was designated a European press publication

by Search Console



Message type: [WNC-20097485]

## http://www.editionmultimedia.fr/ was designated a European press publication by Search Console

Dear website owner,

Google systems have designated http://www.editionmultimedia.fr/ a European press publication, as defined by <u>EU Directive 2019/790 on copyright and related rights in the digital single market</u>. In the wake of a new copyright law transposing <u>this Directive in France</u>, this designation removes the display of text snippets, video previews, and thumbnail images from your property or properties in France. This is an advance notification; changes in Google Search will not occur until late October 2019.

If you would like these previews to be displayed in search results for your property, you can use HTML tags to customize how Google Search displays your content to Search users. Alternatively, if you think this designation is incorrect, you can change it as described below.

## **Next steps**

Incorrectly identified?

If you think that your site was incorrectly designated as a European press publisher, you can change the designation in Search Console.

**Change designation** 

Customize search result behavior

You can customize if, or how, Google shows snippets, images, and video using HTML tags. These tags override the default European press publisher behavior at the page level.

**Customize previews** 

## Need more help?

- Learn how to change your site designation on Google, and see examples of how this designation affects Google Search results.
- Read the EU Directive 2019/790 on copyright and related rights in the digital single market.
- Ask questions in our forum for more help mention message type [WNC-20097485].

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